

CLASSES- 1 TO X

DATE: 23/02/2021

Dear parent,

Warm Greetings from the GLOBAL EDGE SCHOOL!

*The India Toy Fair 2021 will be organized virtually from **27th February 2021 to 2nd March, 2021.***

The Fair aims to provide an impetus to the underlying themes of “Atmanirbhar Bharat” and “Vocal for Local” campaigns, launched by the Government to promote indigenous industries.

At the same time, the Fair also aims to leverage the potential of toys in making learning joyful across all ages in education.

One of the main attractions of The Toy Fair is the Virtual Exhibition with over 1000 virtual stalls.

The exhibitors include Indian businesses engaged in creating happy childhoods and educating children through play, as well as NCERT, SCERTs, CBSE along with their schools and teachers, IIT Gandhinagar, NID and Children University Ahmedabad. All manufacturers in the Indian Toy Industry, small or big, are being encouraged to showcase India’s strength and diversity.

The fair is expected to feature millions of users from different parts of India and will give them an opportunity to buy products from a variety of different exhibitors

For the education sector in particular, the Knowledge Sessions involving various experts will focus on areas emphasized in the NEP 2020 such as play-based and activity-based learning, indoor and outdoor play, use of puzzles and games to promote critical thinking and overall on how to make learning more engaging and enjoyable.

Parents & Students are requested to visit the toy fair virtually from 27th February to 2nd March, 2021 by registering at <https://theindiatoyfair.n/>.

Regards,

GES Kukatpally